

Advertising Results

| Model | Name+ | Price | Circulation | Category | Op |
|-------|---|------------|-------------|---|--|
| 1001 | Midwest Free Community Papers (30 Word Base) | \$199.00 | 2000000 | All Advertising Pro | 65 Word Base Ad/\$408 70 Word Base Ad/\$418 75 Word Base Ad/\$428 |
| 1002 | Maryland/ DC Area Pennysavers Work-at-Home Specie | \$189.00 | 376000 | All Advertising Pro | 35 Word Base Ad/\$410 40 Word Base Ad/\$442 |
| 1003 | Mid-Atlantic Regional Shoppers (Pennsylvania/ Ohio/ N | \$499.00 | 5000000 | All Advertising Pro | 45 Word Base Ad/\$1077 50 Word Base Ad/\$1156 55 Word Base Ad/\$1235 60 Word Base Ad/\$1314 65 Word Base Ad/\$1393 |
| 1004 | National Suburban Classified Advertising Buy (25 Word | \$1,330.00 | 12136790 | All Advertising Pro | 55 Word Base Ad/\$2825 60 Word Base Ad/\$2990 65 Word Base Ad/\$3155 70 Word Base Ad/\$3320 75 Word Base Ad/\$3485 |
| 1005 | New England Shoppers - Buy New England (Connectic | \$170.00 | 1740063 | All Advertising Pro | 55 Word Base Ad/\$390 60 Word Base Ad/\$440 65 Word Base Ad/\$490 70 Word Base Ad/\$540 75 Word Base Ad/\$590 |
| 1006 | Southeastern Shoppers - SAPA (30 Word Base) | \$349.00 | 4520320 | All Advertising Programs,Free Publications,Top Produc | |
| 1007 | Florida Shoppers - Free Community Papers of Florida (| \$295.00 | 2500000 | All Advertising Pro | 55 Word Base Ad/\$670 60 Word Base Ad/\$750 65 Word Base Ad/\$830 70 Word Base Ad/\$910 75 Word Base Ad/\$990 |
| 1008 | Florida Shoppers - Free Community Papers of Florida (| \$295.00 | 4000000 | All Advertising Pro | 55 Word Base Ad/\$680 60 Word Base Ad/\$770 65 Word Base Ad/\$860 70 Word Base Ad/\$950 75 Word Base Ad/\$1040 |
| 1009 | Washington Oregon Shopper Publication Advertising (2 | \$194.00 | 735900 | All Advertising Pro | 45 Word Base Ad/\$413 50 Word Base Ad/\$438 55 Word Base Ad/\$463 60 Word Base Ad/\$488 65 Word Base Ad/\$513 |

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|------|--|----------|---------|-------------------------|---|
| 1024 | National Community Newspaper Advertising Program (15 Word Base) | \$405.00 | 3373804 | All Advertising Program | 55 Word Base Ad/\$863 |
| 1023 | USA Today (Weekend Edition) (15 Word Base) | \$400.00 | 2316013 | All Advertising Program | 60 Word Base Ad/\$916 65 Word Base Ad/\$969 70 Word Base Ad/\$1022 75 Word Base Ad/\$1075 |
| 1025 | Louisiana Community Newspaper Advertising Network | \$49.00 | 100393 | All Advertising Program | 55 Word Base Ad/\$114 60 Word Base Ad/\$130 65 Word Base Ad/\$146 70 Word Base Ad/\$162 75 Word Base Ad/\$178 |
| 1026 | Kansas Community Newspaper Advertising Network (25 Word Base) | \$85.00 | 215181 | All Advertising Program | 55 Word Base Ad/\$186 60 Word Base Ad/\$202 65 Word Base Ad/\$218 70 Word Base Ad/\$234 75 Word Base Ad/\$250 |
| 1027 | Missouri Community Newspaper Advertising Network (25 Word Base) | \$124.00 | 335155 | All Advertising Program | 55 Word Base Ad/\$264 60 Word Base Ad/\$280 65 Word Base Ad/\$296 70 Word Base Ad/\$312 75 Word Base Ad/\$328 |
| 1028 | New York Community Newspaper Advertising Network | \$209.00 | 609302 | All Advertising Program | 55 Word Base Ad/\$434 60 Word Base Ad/\$450 65 Word Base Ad/\$466 70 Word Base Ad/\$482 75 Word Base Ad/\$498 |
| 1029 | National American Community Newspaper Advertising Program (25 Word Base) | \$555.00 | 3236702 | All Advertising Program | 40 Word Base Ad/\$1290 45 Word Base Ad/\$1420 50 Word Base Ad/\$1550 |
| 1030 | Georgia Community Newspapers (25 Word Base) | \$110.00 | 217285 | All Advertising Program | 55 Word Base Ad/\$247 60 Word Base Ad/\$274 65 Word Base Ad/\$301 70 Word Base Ad/\$328 75 Word Base Ad/\$355 |
| 1031 | Indiana Community Newspapers (25 Word Base) | \$231.00 | 323439 | All Advertising Program | 55 Word Base Ad/\$489 60 Word Base Ad/\$516 65 Word Base Ad/\$543 70 Word Base Ad/\$570 75 Word Base Ad/\$597 |

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|------|---|---------|----------------------|---|
| 1044 | Pennsylvania Community Newspapers (25 Word Base) \$126.00 | 237396 | All Advertising Proç | 55 Word Base Ad/\$279 |
| 1043 | Illinois Community Newspaper Advertising Network (25 \$305.00 | 957738 | All Advertising Proç | 60 Word Base Ad/\$306 65 Word Base Ad/\$333 70 Word Base Ad/\$360 75 Word Base Ad/\$387 |
| 1047 | Arkansas Statewide Newspaper Classified Network (25 \$289.00 | 750000 | All Advertising Proç | 75 Word Base Ad/\$853 70 Word Base Ad/\$798 65 Word Base Ad/\$743 60 Word Base Ad/\$688 55 Word Base Ad/\$633 |
| 1049 | Illinois Statewide Classified Advertising Network w/o Cf \$400.00 | 1175699 | All Advertising Proç | 55 Word Base Ad/\$850 60 Word Base Ad/\$900 65 Word Base Ad/\$950 70 Word Base Ad/\$1000 75 Word Base Ad/\$1050 |
| 1050 | Indiana Statewide Classified Advertising Network (25 W \$320.00 | 928606 | All Advertising Proç | 55 Word Base Ad/\$690 60 Word Base Ad/\$740 65 Word Base Ad/\$790 70 Word Base Ad/\$840 75 Word Base Ad/\$890 |
| 1051 | Iowa Statewide Classified Advertising Network (25 Wor \$300.00 | 1215283 | All Advertising Proç | 55 Word Base Ad/\$645 60 Word Base Ad/\$690 65 Word Base Ad/\$735 70 Word Base Ad/\$780 75 Word Base Ad/\$825 |
| 1052 | Kansas Statewide Classified Advertising Network (25 W \$300.00 | 472194 | All Advertising Proç | 55 Word Base Ad/\$660 60 Word Base Ad/\$720 65 Word Base Ad/\$780 70 Word Base Ad/\$840 75 Word Base Ad/\$900 |
| 1053 | Louisiana Statewide Classified Advertising Network (25 \$299.00 | 1200000 | All Advertising Proç | 55 Word Base Ad/\$648 60 Word Base Ad/\$698 65 Word Base Ad/\$748 70 Word Base Ad/\$798 75 Word Base Ad/\$848 |
| 1054 | Michigan Statewide Classified Advertising Network (25 \$299.00 | 1800000 | All Advertising Proç | 55 Word Base Ad/\$633 60 Word Base Ad/\$668 65 Word Base Ad/\$703 70 Word Base Ad/\$738 |

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|------|--|------------|----------|---|--|
| 1066 | Mid-Atlantic U.S. Top Populated College Newspaper Ac | \$215.50 | 161500 | All Advertising Proq | 55 Word Base Ad/\$474.12 |
| 1065 | California, San Francisco Bay Area Pennysavers (15 W | \$269.00 | 1349000 | All Advertising Programs,Free Publications,Top Producer P | |
| 1067 | NANI National Shopper Network *TOP PRODUCER* (2 | \$1,650.00 | 22000000 | All Advertising Programs,Free Publications,Top Produc | |
| 1069 | National Community Subscription Weekly Newspaper A | \$198.00 | 662108 | All Advertising Proq | 55 Word Base Ad/\$417 60 Word Base Ad/\$438 65 Word Base Ad/\$459 70 Word Base Ad/\$480 75 Word Base Ad/\$501 |
| 1070 | Oklahoma Community Newspapers (25 Word Base) | \$210.00 | 327696 | All Advertising Proq | 55 Word Base Ad/\$447 60 Word Base Ad/\$474 65 Word Base Ad/\$501 70 Word Base Ad/\$528 75 Word Base Ad/\$555 |
| 1071 | Kentucky Statewide Classified Advertising Network (25 | \$250.00 | 745675 | All Advertising Proq | 55 Word Base Ad/\$535 60 Word Base Ad/\$570 65 Word Base Ad/\$605 70 Word Base Ad/\$640 75 Word Base Ad/\$675 |
| 1072 | National Thrifty Nickel/ American Classifieds (20 Word I | \$299.00 | 2018551 | All Advertising Proq | 45 Word Base Ad/\$641 50 Word Base Ad/\$684 55 Word Base Ad/\$727 60 Word Base Ad/\$770 65 Word Base Ad/\$813 |
| 1073 | South Carolina Statewide Classified Advertising Networ | \$409.00 | 2942385 | All Advertising Proq | 55 Word Base Ad/\$883 60 Word Base Ad/\$948 65 Word Base Ad/\$1013 70 Word Base Ad/\$1078 75 Word Base Ad/\$1143 |
| 1074 | Maryland, Delaware, D.C., Statewide Classified Adverti | \$512.00 | 2884031 | All Advertising Proq | 55 Word Base Ad/\$1067 60 Word Base Ad/\$1110 65 Word Base Ad/\$1153 70 Word Base Ad/\$1196 75 Word Base Ad/\$1239 |
| 1076 | National Alternative Newspaper Classified Advertising (| \$995.00 | 5795301 | All Advertising Proq | 55 Word Base Ad/\$2190 60 Word Base Ad/\$2390 65 Word Base Ad/\$2590 70 Word Base Ad/\$2790 80 Word Base Ad/\$2990 |

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|------|---|----------|---------|----------------------|---|
| 1087 | Southern California & Hawaii Alternative Newspapers (| \$359.00 | 874548 | All Advertising Proç | 55 Word Base Ad/\$778 |
| 1086 | Midwest Alternative Newspaper Classified Ad Network | \$320.00 | 813894 | All Advertising Proç | 60 Word Base Ad/\$828 65 Word Base Ad/\$878 70 Word Base Ad/\$928 75 Word Base Ad/\$978 |
| 1088 | Northern California & Nevada Alternative Newspapers (| \$265.00 | 661545 | All Advertising Proç | 55 Word Base Ad/\$580 60 Word Base Ad/\$630 65 Word Base Ad/\$680 70 Word Base Ad/\$730 75 Word Base Ad/\$780 |
| 1089 | California, Los Angeles Shoppers (15 Word Base) | \$96.00 | 330000 | All Advertising Proç | 35 Word Base Ad/\$223 40 Word Base Ad/\$234 45 Word Base Ad/\$390 |
| 1090 | Michigan Shoppers (25 Word Base) | \$230.00 | 1560000 | All Advertising Proç | 55 Word Base Ad/\$515 60 Word Base Ad/\$570 65 Word Base Ad/\$625 70 Word Base Ad/\$680 75 Word Base Ad/\$735 |
| 1093 | USA Today - Weekday Edition (15 Word Base) | \$335.00 | 2058032 | All Advertising Proç | 35 Word Base Ad/\$797 40 Word Base Ad/\$863 45 Word Base Ad/\$929 |
| 1094 | California, San Francisco Area Shoppers (15 Word Bas | \$69.00 | 120000 | All Advertising Proç | 35 Word Base Ad/\$139 40 Word Base Ad/\$150 45 Word Base Ad/\$161 50 Word Base Ad/\$172 55 Word Base Ad/\$183 |
| 1097 | Illinois, Chicago - African American Community Newsp | \$37.00 | 121805 | All Advertising Proç | 35 Word Base Ad/\$79 40 Word Base Ad/\$84 45 Word Base Ad/\$89 50 Word Base Ad/\$94 |
| 1098 | North Dakota Small Town Subscription Weeklies (25 W | \$116.00 | 20050 | All Advertising Proç | 55 Word Base Ad/\$247 |
| 1099 | South Dakota Small Town Subscription Weeklies (25 W | \$58.00 | 7830 | All Advertising Proç | 75 Word Base Ad/\$124 |
| 1100 | Minnesota Subscription Weeklies (25 Word Base) | \$72.00 | 54500 | All Advertising Proç | 25 Word Base Ad/\$72 |
| 1101 | Canada - National Newspaper Classified Advertising (2 | \$748.00 | 2905370 | All Advertising Proç | 65 Word Base Ad/\$1691 55 Word Base Ad/\$1561 |

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|------|---|----------|---------|----------------------|---|
| 1109 | Southeast Community Newspapers (25 Word Base) | \$160.00 | 427442 | All Advertising Proç | 55 Word Base Ad/\$352 |
| 1108 | Canada - Maritimes Classified Advertising Network (25 | \$126.00 | 212055 | All Advertising Proç | 60 Word Base Ad/\$384 65 Word Base Ad/\$416 70 Word Base Ad/\$448 75 Word Base Ad/\$480 |
| 1110 | New York/ Mid-Atlantic Alternative Newspaper Classifie | \$365.00 | 939869 | All Advertising Proç | 55 Word Base Ad/\$780 60 Word Base Ad/\$830 65 Word Base Ad/\$880 70 Word Base Ad/\$930 75 Word Base Ad/\$980 |
| 1111 | Southwest Alternative Classified Advertising Network (z | \$265.00 | 652528 | All Advertising Proç | 55 Word Base Ad/\$580 60 Word Base Ad/\$630 65 Word Base Ad/\$680 70 Word Base Ad/\$730 75 Word Base Ad/\$780 |
| 1112 | Georgia Statewide Classified Advertising Network (25 V | \$350.00 | 1100000 | All Advertising Proç | 55 Word Base Ad/\$735 60 Word Base Ad/\$770 65 Word Base Ad/\$805 70 Word Base Ad/\$840 |
| 1113 | Virginia Statewide Classified Advertising Network (25 W | \$295.00 | 1150222 | All Advertising Proç | 55 Word Base Ad/\$645 60 Word Base Ad/\$700 65 Word Base Ad/\$755 70 Word Base Ad/\$810 75 Word Base Ad/\$865 |
| 1114 | West Virginia Statewide Classified Advertising Network | \$265.00 | 653596 | All Advertising Proç | 55 Word Base Ad/\$570 60 Word Base Ad/\$610 65 Word Base Ad/\$650 70 Word Base Ad/\$690 75 Word Base Ad/\$730 |
| 1115 | Washington Statewide Classified Advertising Network (: | \$205.00 | 847575 | All Advertising Proç | 55 Word Base Ad/\$452 60 Word Base Ad/\$494 65 Word Base Ad/\$536 70 Word Base Ad/\$578 75 Word Base Ad/\$620 |
| 1116 | Washington Community Newspapers (20 Word Base) | \$41.00 | 36000 | All Advertising Proç | 45 Word Base Ad/\$86 50 Word Base Ad/\$90 55 Word Base Ad/\$94 60 Word Base Ad/\$98 65 Word Base Ad/\$102 |

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|------|--|---------|----------------------|--|
| 1131 | Minnesota/ Wisconsin Mini-Shoppers 2 week run (15 W \$43.00 | 40000 | All Advertising Proç | 35 Word Base Ad/\$94 |
| 1129 | California/ Arizona/ Nevada Tri-State Mini Shopper Buy \$129.00 | 350000 | All Advertising Proç | 40 Word Base Ad/\$102 45 Word Base Ad/\$109 |
| 1132 | CA Southern California Senior Lifestyle Monthlies (2 Mc \$75.00 | 450000 | All Advertising Proç | 35 Word Base Ad/\$165 40 Word Base Ad/\$180 45 Word Base Ad/\$200 |
| 1133 | Illinois, Northern Illinois Mini-Shoppers (20 Word Base) \$84.00 | 226748 | All Advertising Proç | 45 Word Base Ad/\$210 50 Word Base Ad/\$252 55 Word Base Ad/\$294 60 Word Base Ad/\$336 |
| 1134 | Florida Statewide Classified Advertising Network (25 W \$475.00 | 1755895 | All Advertising Proç | 55 Word Base Ad/\$1000 60 Word Base Ad/\$1050 65 Word Base Ad/\$1100 70 Word Base Ad/\$1150 75 Word Base Ad/\$1200 |
| 1135 | Missouri, St. Louis Area Free Home Delivered Newspaper \$139.00 | 800000 | All Advertising Proç | 35 Word Base Ad/\$163 40 Word Base Ad/\$187 45 Word Base Ad/\$259 |
| 1136 | New York Statewide Weekly Classified Advertising Net \$425.00 | 1600000 | All Advertising Proç | 55 Word Base Ad/\$900 60 Word Base Ad/\$950 65 Word Base Ad/\$1000 70 Word Base Ad/\$1050 75 Word Base Ad/\$1100 |
| 1137 | National American Community Daily Newspapers (25 W \$475.00 | 1569483 | All Advertising Proç | 55 Word Base Ad/\$992 60 Word Base Ad/\$1034 65 Word Base Ad/\$1076 70 Word Base Ad/\$1118 75 Word Base Ad/\$1160 |
| 1138 | Oklahoma City, OK - The Daily Oklahoman (15 Word B \$118.00 | 304000 | All Advertising Proç | 35 Word Base Ad/\$257 40 Word Base Ad/\$299 45 Word Base Ad/\$320 |
| 1139 | National American Community Free Weekly Newspaper \$370.00 | 1748007 | All Advertising Proç | 55 Word Base Ad/\$782 60 Word Base Ad/\$824 65 Word Base Ad/\$866 70 Word Base Ad/\$908 75 Word Base Ad/\$950 |

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|------|--|----------|---------|--|
| 1151 | Worldwide Newspaper Network (25 Word Base) | \$750.00 | 4064380 | All Advertising Programs,Free Publications,Top Produc |
| 1154 | Michigan, Detroit Employment Publication (40 Word Ba | \$189.00 | 50110 | All Advertising Proç 110 Word Base Ad/\$567 |
| 1158 | Mid-Atlantic Free Community Papers - Eastern Region | \$259.00 | 1600000 | All Advertising Proç 45 Word Base Ad/\$597 50 Word Base Ad/\$676 55 Word Base Ad/\$755 60 Word Base Ad/\$834 65 Word Base Ad/\$913 |
| 1159 | Pennsylvania/ Mid-Atlantic Free Community Papers - C | \$394.00 | 2300000 | All Advertising Proç 45 Word Base Ad/\$866 |
| 1160 | Mid-Atlantic Free Community Papers - Western Region | \$259.00 | 1500000 | All Advertising Proç 45 Word Base Ad/\$597 50 Word Base Ad/\$676 55 Word Base Ad/\$755 60 Word Base Ad/\$834 65 Word Base Ad/\$913 |
| 1164 | Oklahoma Buyers Guide (25 Word Base) | \$90.00 | 335162 | All Advertising Proç 55 Word Base Ad/\$190 |
| 1165 | Texas, Dallas- Forth Worth Greensheet Shoppers (20 V | \$139.00 | 262645 | All Advertising Proç 55 Word Base Ad/\$417 |
| 1167 | Georgia Shopper Network (25 Word Base) | \$264.00 | 375000 | All Advertising Proç 55 Word Base Ad/\$583 60 Word Base Ad/\$638 65 Word Base Ad/\$693 70 Word Base Ad/\$748 75 Word Base Ad/\$803 |
| 1168 | Arizona, Tucson Shopper (25 Word Base) | \$129.00 | 281031 | All Advertising Proç 75 Word Base Ad/\$308 70 Word Base Ad/\$298 65 Word Base Ad/\$288 60 Word Base Ad/\$278 55 Word Base Ad/\$268 |
| 1169 | Hawaii Network (15 Word Base) | \$76.00 | 315000 | All Advertising Proç 35 Word Base Ad/\$163 40 Word Base Ad/\$185 |
| 1171 | Hawaii Statewide Classified Advertising Network (25 W | \$510.00 | 910000 | All Advertising Proç 55 Word Base Ad/\$1070 |
| 1172 | Oregon Statewide Classified Advertising Network (25 W | \$285.00 | 551096 | All Advertising Proç 55 Word Base Ad/\$615 |
| 1173 | Stars and Stripes Daily Military Newspapers (30 Word E | \$159.00 | 60000 | All Advertising Programs,Free Publications,Top Produc |
| 1176 | Eastern Region - Thrifty Nickel/ American Classifieds (/ | \$119.00 | 535692 | All Advertising Proç 50 Word Base Ad/\$268 45 Word Base Ad/\$253 55 Word Base Ad/\$283 60 Word Base Ad/\$308 |

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|------|---|------------|---------|----------------------|---|
| 1181 | West Virginia Upstate Shoppers (20 Word Base) | \$44.00 | 48472 | All Advertising Proç | 45 Word Base Ad/\$103 |
| 1180 | Maryland - Air Force/ Naval Base Area Pennysavers (1: | \$139.00 | 114043 | All Advertising Proç | 50 Word Base Ad/\$118 55 Word Base Ad/\$133 60 Word Base Ad/\$148 65 Word Base Ad/\$163 |
| 1182 | Ohio, Columbus Area Free Weeklies (15 Word Base) | \$44.00 | 159961 | All Advertising Proç | 35 Word Base Ad/\$92 40 Word Base Ad/\$96 45 Word Base Ad/\$100 50 Word Base Ad/\$104 55 Word Base Ad/\$108 |
| 1183 | New York Statewide Daily Classified Advertising Netwo | \$449.00 | 1093695 | All Advertising Proç | 55 Word Base Ad/\$977 60 Word Base Ad/\$1056 65 Word Base Ad/\$1135 70 Word Base Ad/\$1214 75 Word Base Ad/\$1293 |
| 1184 | Texas - Thrifty Nickel/ American Classifieds (20 Word E | \$122.00 | 596867 | All Advertising Proç | 50 Word Base Ad/\$274 45 Word Base Ad/\$259 55 Word Base Ad/\$289 60 Word Base Ad/\$304 65 Word Base Ad/\$319 |
| 1185 | California, San Diego PennySaver (15 Word Base) | \$486.00 | 1677500 | All Advertising Proç | 35 Word Base Ad/\$1078 40 Word Base Ad/\$1183 |
| 1186 | California, Southern California/ Los Angeles PennySavr | \$1,374.00 | 5140000 | All Advertising Proç | 35 Word Base Ad/\$3087 40 Word Base Ad/\$3425 |
| 1187 | California, North Orange County Pennysavers (15 Worc | \$143.00 | 454000 | All Advertising Proç | 35 Word Base Ad/\$318 40 Word Base Ad/\$349 |
| 1188 | Pennsylvania, Pittsburgh Tribune-Review (15 Word Bas | \$83.00 | 231000 | All Advertising Proç | 35 Word Base Ad/\$174 40 Word Base Ad/\$183 |
| 1191 | New York - Suffolk County Pennysaver (20 Word Base) | \$232.00 | 553000 | All Advertising Proç | 45 Word Base Ad/\$522 50 Word Base Ad/\$580 55 Word Base Ad/\$638 60 Word Base Ad/\$696 |
| 1192 | New York - Long Island-Nassau County Pennysaver (20 | \$292.00 | 488981 | All Advertising Proç | 55 Word Base Ad/\$803 45 Word Base Ad/\$657 50 Word Base Ad/\$730 60 Word Base Ad/\$876 |

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|------|---|----------|---------|---|---|
| 1203 | Texas/ Oklahoma College Newspaper Advertising Avail | \$112.00 | 78400 | All Advertising Proq | 55 Word Base Ad/\$247 |
| 1202 | Ohio College Newspaper Advertising (25 Word Base) | \$99.00 | 60500 | All Advertising Programs,Free Publications,Top Producer P | |
| 1204 | Michigan College Newspaper Advertising (25 Word Base) | \$121.00 | 81500 | All Advertising Proq | 55 Word Base Ad/\$266.2 |
| 1205 | Virginia/ West Virginia College Newspaper Advertising | \$66.55 | 54500 | All Advertising Proq | 55 Word Base Ad/\$146.41 |
| 1206 | Western U.S. College Newspaper Advertising (25 Word Base) | \$132.30 | 98000 | All Advertising Proq | 55 Word Base Ad/\$291.06 |
| 1208 | Montana Statewide Classified Advertising Network (25 ') | \$145.00 | 206239 | All Advertising Proq | 55 Word Base Ad/\$313 60 Word Base Ad/\$336 65 Word Base Ad/\$359 70 Word Base Ad/\$382 75 Word Base Ad/\$405 |
| 1215 | Nevada Statewide Classified Advertising Network (25 ') | \$156.00 | 378000 | All Advertising Proq | 55 Word Base Ad/\$339.5 60 Word Base Ad/\$367 65 Word Base Ad/\$394.5 70 Word Base Ad/\$422 75 Word Base Ad/\$449.5 |
| 1216 | New England Statewide Classified Advertising Network | \$445.00 | 2476850 | All Advertising Proq | 55 Word Base Ad/\$940 60 Word Base Ad/\$990 65 Word Base Ad/\$1040 70 Word Base Ad/\$1090 75 Word Base Ad/\$1140 |
| 1217 | Massachusetts Statewide Classified Advertising Netwo | \$250.00 | 1021360 | All Advertising Proq | 55 Word Base Ad/\$550 60 Word Base Ad/\$600 65 Word Base Ad/\$650 70 Word Base Ad/\$700 75 Word Base Ad/\$750 |
| 1219 | Maine, New Hampshire, Vermont Statewide Classified | \$198.00 | 694325 | All Advertising Proq | 55 Word Base Ad/\$446 60 Word Base Ad/\$496 65 Word Base Ad/\$546 70 Word Base Ad/\$596 75 Word Base Ad/\$646 |
| 1220 | Northwest/ Rockies Alternative Newspaper Classified A | \$265.00 | 615783 | All Advertising Proq | 55 Word Base Ad/\$580 65 Word Base Ad/\$680 60 Word Base Ad/\$630 70 Word Base Ad/\$730 75 Word Base Ad/\$780 |
| 1222 | Delaware Area Classifieds (25 Word Base) | \$143.00 | 280000 | All Advertising Proq | 55 Word Base Ad/\$314 |

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|------|---|----------|---------|----------------------|--|
| 1230 | Wyoming Community & Shopper Publications (25 Word | \$120.00 | 140000 | All Advertising Proç | 55 Word Base Ad/\$268 |
| 1229 | Virginia Wide Area Classifieds (25 Word Base) | \$319.00 | 365000 | All Advertising Proç | 60 Word Base Ad/\$296 65 Word Base Ad/\$324 70 Word Base Ad/\$352 75 Word Base Ad/\$380 |
| 1232 | Texas, Dallas- Ft. Worth Hispanic Newspapers (20 Wor | \$72.00 | 77101 | All Advertising Proç | 50 Word Base Ad/\$180 60 Word Base Ad/\$216 |
| 1233 | Texas - San Antonio Hispanic Newspapers (20 Word B | \$100.00 | 126794 | All Advertising Proç | 60 Word Base Ad/\$300 |
| 1234 | Texas, Houston - Hispanic Newspapers (20 Word Base | \$349.00 | 471765 | All Advertising Proç | 60 Word Base Ad/\$1047 |
| 1235 | New York City Shoppers -Queens, Brooklyn, Manhattar | \$162.00 | 469000 | All Advertising Proç | 75 Word Base Ad/\$486 |
| 1236 | U.S. Ivy League College Newspaper Advertising - 25 w | \$116.85 | 38500 | All Advertising Proç | 55 Word Base Ad/\$257.08 |
| 1238 | Pennsylvania College Newspaper Advertising (25 Word | \$86.70 | 64500 | All Advertising Proç | 55 Word Base Ad/\$190.73 |
| 1239 | Texas, McAllen-Brownsville-Victoria Area Hispanic New | \$69.00 | 41012 | All Advertising Proç | 60 Word Base Ad/\$207 |
| 1240 | National Alternative Newspaper Sampler Buy (15 Word | \$149.00 | 1195000 | All Advertising Proç | 35 Word Base Ad/\$328 40 Word Base Ad/\$362 45 Word Base Ad/\$418 |
| 1243 | Long Island Pennysaver Group 2 (Nassau/ Suffolk Coui | \$199.00 | 1000000 | All Advertising Proç | 35 Word Base Ad/\$484 45 Word Base Ad/\$574 50 Word Base Ad/\$668 |
| 1244 | Illinois Chicago Employment Guide (40 Word Base) | \$189.00 | 80000 | All Advertising Proç | 110 Word Base Ad/\$567 |
| 1245 | Florida, Jacksonville Employment Guide (40 Word Bas | \$110.00 | 20000 | All Advertising Proç | 110 Word Base Ad/\$330 |
| 1246 | Texas, Dallas Employment Guide & Employment News | \$336.00 | 88500 | All Advertising Proç | 110 Word Base Ad/\$1008 |
| 1248 | Suburban Newspaper Network - Eastern Region (25 W | \$685.00 | 5158198 | All Advertising Proç | 55 Word Base Ad/\$1475 60 Word Base Ad/\$1580 65 Word Base Ad/\$1685 70 Word Base Ad/\$1790 75 Word Base Ad/\$1895 |
| 1249 | Suburban Newspaper Network - Midwest Region (25 W | \$720.00 | 6002896 | All Advertising Proç | 55 Word Base Ad/\$1545 60 Word Base Ad/\$1650 65 Word Base Ad/\$1755 |

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|------|---|----------|-------|---|
| 1256 | California, Los Angeles Employment Guide (40 Word B | \$239.00 | 56000 | All Advertising Proç 110 Word Base Ad/\$717 |
| 1255 | California, Inland Empire Employment Guide (40 Word | \$180.00 | 27000 | All Advertising Programs,Free Publications,Top Producer P |
| 1257 | California, Orange County Employment Guide (40 Wor | \$173.00 | 25000 | All Advertising Proç 110 Word Base Ad/\$519 |
| 1258 | California, Sacramento Employment Guide (40 Word B | \$180.00 | 26000 | All Advertising Proç 110 Word Base Ad/\$540 |
| 1259 | California, San Diego Employment Guide (40 Word Bas | \$163.00 | 40000 | All Advertising Proç 110 Word Base Ad/\$489 |
| 1260 | California, San Francisco Employment Guide (40 Word | \$189.00 | 45000 | All Advertising Proç 110 Word Base Ad/\$567 |
| 1261 | Colorado, Denver Employment Guide (40 Word Base) | \$132.00 | 30000 | All Advertising Proç 110 Word Base Ad/\$396 |
| 1262 | Connecticut, Hartford Employment Guide (40 Word Bas | \$101.00 | 20000 | All Advertising Proç 110 Word Base Ad/\$303 |
| 1263 | Florida, Ft. Lauderdale Employment Guide (40 Word B | \$123.00 | 36000 | All Advertising Proç 110 Word Base Ad/\$369 |
| 1264 | Florida, Manatee/ Sarasota Employment Guide (40 Wo | \$111.00 | 31000 | All Advertising Proç 110 Word Base Ad/\$333 |
| 1265 | Florida, Miami Employment Guide (40 Word Base) | \$123.00 | 27000 | All Advertising Proç 110 Word Base Ad/\$369 |
| 1266 | Florida, Orlando Employment Guide (40 Word Base) | \$123.00 | 45000 | All Advertising Proç 110 Word Base Ad/\$369 |
| 1267 | Florida, Tampa Employment Guide (40 Word Base) | \$139.00 | 50000 | All Advertising Proç 110 Word Base Ad/\$417 |
| 1268 | Georgia, Atlanta Employment Guide (40 Word Base) | \$158.00 | 54000 | All Advertising Proç 110 Word Base Ad/\$674 |
| 1269 | Indiana, Indianapolis Employment Guide (40 Word Bas | \$126.00 | 29000 | All Advertising Proç 110 Word Base Ad/\$378 |
| 1270 | Kentucky, Louisville Employment Guide (40 Word Base | \$101.00 | 32000 | All Advertising Proç 110 Word Base Ad/\$303 |
| 1272 | Massachusetts, Boston/ Providence, R.I. Employment | \$132.00 | 50000 | All Advertising Proç 110 Word Base Ad/\$396 |
| 1273 | Maryland, Baltimore Employment Guide (40 Word Base | \$110.00 | 47000 | All Advertising Proç 110 Word Base Ad/\$330 |
| 1275 | Missouri, Kansas City Employment Guide (40 Word Ba | \$159.00 | 35000 | All Advertising Proç 110 Word Base Ad/\$477 |

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|------|---|----------|--------|---|
| 1276 | Missouri, St. Louis Employment Guide (40 Word Base) | \$120.00 | 34000 | All Advertising Proç 110 Word Base Ad/\$360 |
| 1275 | Missouri, Kansas City Employment Guide (40 Word Ba: | \$159.00 | 35000 | All Advertising Programs,Free Publications,Top Producer P |
| 1277 | North Carolina, Charlotte Employment Guide (40 Word | \$95.00 | 28000 | All Advertising Proç 110 Word Base Ad/\$285 |
| 1278 | North Carolina, Raleigh/Durham Employment Guide (40 | \$95.00 | 25000 | All Advertising Proç 110 Word Base Ad/\$285 |
| 1280 | Nebraska, Omaha Employment Guide (40 Word Base) | \$83.00 | 20000 | All Advertising Proç 110 Word Base Ad/\$249 |
| 1281 | New York, New Jersey Employment Guide (80 Word B: | \$278.00 | 120000 | All Advertising Programs,Free Publications,Top Produc |
| 1282 | Nevada, Las Vegas Employment Guide (40 Word Base | \$189.00 | 24000 | All Advertising Proç 110 Word Base Ad/\$567 |
| 1283 | Ohio, Akron/Canton Employment Guide (40 Word Base | \$116.00 | 12400 | All Advertising Proç 110 Word Base Ad/\$348 |
| 1284 | Ohio, Cincinnati Employment Guide (40 Word Base) | \$139.00 | 32000 | All Advertising Proç 110 Word Base Ad/\$417 |
| 1285 | Ohio, Cleveland Employment Publications (40 Word Ba | \$123.00 | 53250 | All Advertising Proç 110 Word Base Ad/\$369 |
| 1286 | Ohio, Columbus Employment Guide (40 Word Base) | \$139.00 | 31000 | All Advertising Proç 110 Word Base Ad/\$417 |
| 1287 | Ohio, Dayton Employment Guide (40 Word Base) | \$132.00 | 21000 | All Advertising Proç 110 Word Base Ad/\$396 |
| 1288 | Oklahoma, Oklahoma City Employment Guide (40 Wor | \$132.00 | 25000 | All Advertising Proç 110 Word Base Ad/\$396 |
| 1289 | Oregon, Portland Employment Guide (40 Word Base) | \$189.00 | 28000 | All Advertising Proç 110 Word Base Ad/\$567 |
| 1290 | Pennsylvania, Philadelphia Employment Guide (40 Wor | \$139.00 | 50000 | All Advertising Proç 110 Word Base Ad/\$417 |
| 1291 | Pennsylvania, Pittsburgh Employment Guide (40 Word | \$139.00 | 50000 | All Advertising Proç 110 Word Base Ad/\$417 |
| 1293 | Tennessee, Memphis Employment Guide (40 Word Ba: | \$95.00 | 26000 | All Advertising Proç 110 Word Base Ad/\$285 |
| 1294 | Tennessee, Nashville Employment Guide (40 Word Ba: | \$95.00 | 25000 | All Advertising Proç 110 Word Base Ad/\$285 |
| 1295 | Texas, Austin Employment Guide (40 Word Base) | \$149.00 | 21000 | All Advertising Proç 110 Word Base Ad/\$447 |

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| 1296 | Texas, Houston Employment Guide (40 Word Base) | \$176.00 | 55000 | All Advertising Proç 110 Word Base Ad/\$528 |
| 1295 | Texas, Austin Employment Guide (40 Word Base) | \$149.00 | 21000 | All Advertising Programs,Free Publications,Top Producer P |
| 1297 | Texas, San Antonio Employment Guide (40 Word Base | \$170.00 | 29000 | All Advertising Proç 110 Word Base Ad/\$510 |
| 1298 | Utah, Salt Lake City Employment Guide (40 Word Base | \$151.00 | 20000 | All Advertising Proç 110 Word Base Ad/\$453 |
| 1299 | Virginia, Richmond Employment Guide (40 Word Base) | \$101.00 | 27000 | All Advertising Proç 110 Word Base Ad/\$303 |
| 1300 | Washington, Seattle Employment Guide (40 Word Base | \$284.00 | 40000 | All Advertising Proç 110 Word Base Ad/\$852 |
| 1301 | Wisconsin, Milwaukee Employment Guide (40 Word Ba | \$142.00 | 24000 | All Advertising Proç 110 Word Base Ad/\$426 |
| 1302 | Washington D.C. Employment Guide (40 Word Base) | \$139.00 | 52000 | All Advertising Proç 110 Word Base Ad/\$417 |
| 1303 | Wisconsin Statewide Classified Advertising Network (2 | \$250.00 | 1200000 | All Advertising Proç 55 Word Base Ad/\$550 60 Word Base Ad/\$600 65 Word Base Ad/\$650 70 Word Base Ad/\$700 75 Word Base Ad/\$750 |
| 1304 | Illinois Statewide Classified Advertising Network - Chic | \$300.00 | 662095 | All Advertising Proç 55 Word Base Ad/\$650 60 Word Base Ad/\$700 65 Word Base Ad/\$750 70 Word Base Ad/\$800 75 Word Base Ad/\$850 |
| 1306 | Colorado - Thrifty Nickel/ American Classifieds (20 Wor | \$37.00 | 98676 | All Advertising Proç 45 Word Base Ad/\$79 50 Word Base Ad/\$84 55 Word Base Ad/\$89 60 Word Base Ad/\$94 65 Word Base Ad/\$99 |
| 1307 | Florida - Thrifty Nickel/ American Classifieds (20 Word I | \$49.00 | 158336 | All Advertising Proç 45 Word Base Ad/\$103 50 Word Base Ad/\$108 55 Word Base Ad/\$113 60 Word Base Ad/\$118 65 Word Base Ad/\$123 |
| 1308 | Georgia - Thrifty Nickel/ American Classifieds (20 Word | \$43.00 | 110347 | All Advertising Proç 45 Word Base Ad/\$91 50 Word Base Ad/\$96 55 Word Base Ad/\$101 60 Word Base Ad/\$106 65 Word Base Ad/\$111 |
| 1309 | Illinois - Indiana - Iowa Thrifty Nickel/ American Classifi | \$49.00 | 165781 | All Advertising Proç 45 Word Base Ad/\$103 |

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| 1322 | National Marketplace Advertising (15 Word Base) | \$395.00 | 4063791 | All Advertising Proç 45 Word Base Ad/\$1023 |
| 1314 | Nebraska - Oklahoma Thrifty Nickel/ American Classifie | \$45.00 | 116928 | All Advertising Proç 40 Word Base Ad/\$970 |
| 1323 | NANI - Government- National Advertising Network (25 \ | \$1,480.00 | 8000000 | All Advertising Proç 55 Word Base Ad/\$3300 60 Word Base Ad/\$3640 65 Word Base Ad/\$3980 70 Word Base Ad/\$4320 75 Word Base Ad/\$4660 |
| 1325 | New Jersey Community Newspapers (20 Word Base) | \$55.00 | 57000 | All Advertising Proç 50 Word Base Ad/\$120 55 Word Base Ad/\$130 60 Word Base Ad/\$140 65 Word Base Ad/\$150 70 Word Base Ad/\$160 |
| 1326 | Wisconsin, Milwaukee Area Free Publications (25 Worc | \$52.00 | 233100 | All Advertising Proç 55 Word Base Ad/\$109 60 Word Base Ad/\$114 65 Word Base Ad/\$119 70 Word Base Ad/\$124 75 Word Base Ad/\$129 |
| 1329 | Georgia- Northeast Georgia Community Newspapers (2 | \$30.00 | 18706 | All Advertising Proç 60 Word Base Ad/\$65 65 Word Base Ad/\$70 70 Word Base Ad/\$75 75 Word Base Ad/\$80 80 Word Base Ad/\$85 |
| 1331 | Ohio, Cleveland Area Subscription Weeklies (15 Word | \$127.00 | 287371 | All Advertising Proç 40 Word Base Ad/\$302 35 Word Base Ad/\$274 |
| 1334 | Washington - Seattle Community Newspapers (15 Wor | \$78.00 | 60000 | All Advertising Proç 35 Word Base Ad/\$167 40 Word Base Ad/\$197 |
| 1335 | Michigan, Suburban Detroit Hometown Newspapers (1 | \$64.00 | 83423 | All Advertising Proç 35 Word Base Ad/\$142 40 Word Base Ad/\$149 |
| 1336 | California, San Diego Community Weekly Newspapers | \$59.00 | 60000 | All Advertising Proç 35 Word Base Ad/\$126 40 Word Base Ad/\$135 |
| 1337 | Western Newspapers Classified Network - Arizona/Cali | \$100.00 | 156886 | All Advertising Proç 55 Word Base Ad/\$207 65 Word Base Ad/\$214 70 Word Base Ad/\$221 75 Word Base Ad/\$228 80 Word Base Ad/\$235 |

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| 1353 | Illinois - Chicagoland Illinois Display Advertising 2x2 (4C \$350.00 | 377908 | All Advertising Proç 120 Word Base Ad/\$1050 |
| 1352 | Illinois Statewide Display Advertising 2x2 (40 Word Bas \$1,300.00 | 882652 | All Advertising Programs,Free Publications,Top Producer P |
| 1354 | Illinois - Northwest Illinois Display Ad 2x2 (40 Word Bas \$300.00 | 263793 | All Advertising Proç 120 Word Base Ad/\$900 |
| 1355 | Illinois - Central West Illinios Display Advertising 2x2 (4i \$300.00 | 152859 | All Advertising Proç 120 Word Base Ad/\$900 |
| 1356 | Illinois - Central East Illinois Display Advertising 2x2 (4C \$300.00 | 192950 | All Advertising Proç 120 Word Base Ad/\$900 |
| 1357 | Illinois - Southwest Illinois Display Advertising 2x2 (40 v \$300.00 | 127870 | All Advertising Proç 120 Word Base Ad/\$900 |
| 1358 | Illinois - Southeastern Illinois Display Advertising 2x2 (4 \$300.00 | 100108 | All Advertising Proç 120 Word Base Ad/\$900 |
| 1359 | Missouri Statewide Display Advertising 2x2 (40 Word B \$850.00 | 1002329 | All Advertising Programs,Free Publications,Top Produc |
| 1360 | Missouri Statewide - Eastern Region Display Advertisin \$500.00 | 356441 | All Advertising Programs,Free Publications,Top Produc |
| 1361 | Missouri Statewide- Western Region Display Advertisin \$500.00 | 653683 | All Advertising Programs,Free Publications,Top Produc |
| 1363 | Minnesota, South Suburban Minneapolis Free Weekly † \$95.00 | 72000 | All Advertising Proç 35 Word Base Ad/\$200 40 Word Base Ad/\$210 |
| 1366 | National Free Newspaper Network (15 Word Base) \$775.00 | 11000000 | All Advertising Proç 35 Word Base Ad/\$1620 40 Word Base Ad/\$1690 45 Word Base Ad/\$1670 50 Word Base Ad/\$1830 55 Word Base Ad/\$1970 |
| 1367 | Colorado, North-Central Hometown Newspapers (15 W \$33.00 | 18500 | All Advertising Proç 35 Word Base Ad/\$73 40 Word Base Ad/\$83 |
| 1369 | Pennsylvania Free Publication Classified Network (20 V \$399.00 | 2400000 | All Advertising Proç 45 Word Base Ad/\$877 50 Word Base Ad/\$956 55 Word Base Ad/\$1035 60 Word Base Ad/\$1114 65 Word Base Ad/\$1193 |
| 1370 | New Jersey Free Publication Classified Network (Ad rui \$409.00 | 658062 | All Advertising Proç 45 Word Base Ad/\$898 50 Word Base Ad/\$978 55 Word Base Ad/\$1058 60 Word Base Ad/\$1138 65 Word Base Ad/\$1218 |
| 1376 | Illinois Classified Advertising Network - Northern Regior \$225.00 | 556252 | All Advertising Proç 55 Word Base Ad/\$500 |
| 1377 | Illinois Classified Advertising Network - Central Region \$225.00 | 428741 | All Advertising Proç 55 Word Base Ad/\$500 |
| 1378 | Illinois Classified Advertising Network - Southern Regio \$225.00 | 243757 | All Advertising Proç 55 Word Base Ad/\$500 |

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| 1381 | Hawaii Shopper Publicatons (25 Word Base) | \$62.00 | 60000 | All Advertising Proç | 55 Word Base Ad/\$144 |
| 1380 | Illinois, Chicago Suburban & City Classifieds (25 Word | \$274.00 | 600000 | All Advertising Proç | 60 Word Base Ad/\$164 65 Word Base Ad/\$184 70 Word Base Ad/\$204 75 Word Base Ad/\$224 |
| 1382 | Illinois Area Classifieds (25 Word Base) | \$309.00 | 625000 | All Advertising Proç | 55 Word Base Ad/\$673 60 Word Base Ad/\$728 65 Word Base Ad/\$783 70 Word Base Ad/\$838 75 Word Base Ad/\$893 |
| 1383 | Michigan Metro Buy (25 Word Base) | \$378.00 | 700000 | All Advertising Proç | 55 Word Base Ad/\$811 60 Word Base Ad/\$866 65 Word Base Ad/\$921 70 Word Base Ad/\$976 75 Word Base Ad/\$1031 |
| 1384 | Minnesota II Free Paper Network (25 Word Base) | \$330.00 | 635000 | All Advertising Proç | 55 Word Base Ad/\$716 60 Word Base Ad/\$772 65 Word Base Ad/\$828 |
| 1385 | Minnesota Area Free & Paid Newspaper Classifieds (25 | \$262.00 | 200000 | All Advertising Proç | 55 Word Base Ad/\$574 60 Word Base Ad/\$624 65 Word Base Ad/\$674 |
| 1386 | New York II Free Paper Network (25 Word Base) | \$397.00 | 900000 | All Advertising Proç | 55 Word Base Ad/\$850 60 Word Base Ad/\$906 65 Word Base Ad/\$962 70 Word Base Ad/\$1018 75 Word Base Ad/\$1074 |
| 1387 | Tennessee, Memphis Metropolitan Area Suburban New | \$56.00 | 80000 | All Advertising Proç | 55 Word Base Ad/\$122 60 Word Base Ad/\$132 |
| 1391 | Pennsylvania, Harrisburg Employment Guide (40 Word | \$91.00 | 25000 | All Advertising Proç | 110 Word Base Ad/\$273 |
| 1395 | Louisiana Shopper Network (25 Word Base) | \$103.00 | 115000 | All Advertising Proç | 55 Word Base Ad/\$236 60 Word Base Ad/\$266 65 Word Base Ad/\$296 70 Word Base Ad/\$326 75 Word Base Ad/\$356 |
| 1396 | Illinois Statewide Newspaper Classified Advertising Net | \$525.00 | 2030923 | All Advertising Proç | 55 Word Base Ad/\$1100 |

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| 1416 | Northern Midwest Region Community Newspapers 2x2 | \$945.00 | 2027238 | All Advertising Programs,Free Publications,Top Produc |
| 1417 | North Central Region Community Newspapers 2x2 Dis | \$345.00 | 334366 | All Advertising Programs,Free Publications,Top Produc |
| 1418 | Southern Midwest Region Community Newspapers 2x2 | \$265.00 | 404995 | All Advertising Programs,Free Publications,Top Produc |
| 1420 | Illinois Community Newspapers 2x2 Display Advertisi | \$576.00 | 957738 | All Advertising Programs,Free Publications,Top Produc |
| 1421 | Kansas Community Newspapers 2x2 Display Advertisir | \$157.00 | 215181 | All Advertising Programs,Free Publications,Top Produc |
| 1422 | Louisiana Community Newspapers 2x2 Display Advertis | \$99.00 | 100393 | All Advertising Programs,Free Publications,Top Produc |
| 1423 | Michigan Community Newspapers 2x2 Display Advertis | \$250.00 | 337466 | All Advertising Programs,Free Publications,Top Produc |
| 1424 | Missouri Community Newspapers 2x2 Display Advertisi | \$240.00 | 335155 | All Advertising Programs,Free Publications,Top Produc |
| 1425 | New York Community Newspapers 2x2 Display Advertis | \$419.00 | 609302 | All Advertising Programs,Free Publications,Top Produc |
| 1426 | National Niche Publication 6 Week Ad Program (25 Wo | \$1,240.00 | 500000 | All Advertising Proç 75 Word Base Ad/\$3720 |
| 1427 | National Automotive Advertiser 6 Week Ad Program (2 | \$1,399.00 | 600000 | All Advertising Proç 75 Word Base Ad/\$4197 |
| 1428 | Wisconsin Statewide Free Advertiser Network (25 Worc | \$249.00 | 2000000 | All Advertising Proç 60 Word Base Ad/\$593.52 55 Word Base Ad/\$561.12 |
| 1429 | Wisconsin Free Advertiser Network, West Region (15 V | \$55.00 | 307328 | All Advertising Proç 35 Word Base Ad/\$121 40 Word Base Ad/\$132 |
| 1430 | Wisconsin Free Advertiser Network, North Region (15 v | \$55.00 | 292864 | All Advertising Proç 35 Word Base Ad/\$121 40 Word Base Ad/\$132 |
| 1431 | Wisconsin Free Advertiser Network, South Region (15 \ | \$55.00 | 315834 | All Advertising Proç 35 Word Base Ad/\$121 40 Word Base Ad/\$132 |
| 1432 | Wisconsin Free Advertiser Network, Milwaukee Region | \$55.00 | 274266 | All Advertising Proç 35 Word Base Ad/\$121 40 Word Base Ad/\$132 |
| 1434 | Georgia, Atlanta Job News (30 Word Base) | \$124.00 | 50000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1435 | Ohio, Cincinnati Job News (30 Word Base) | \$124.00 | 40000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |

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| 1436 | Ohio, Columbus News (30 Word Base) | \$124.00 | 40000 | All Advertising Proç 70 Word Base Ad/\$289 |
| 1435 | Ohio, Cincinnati Job News (30 Word Base) | \$124.00 | 40000 | All Advertising Proç 95 Word Base Ad/\$330 |
| 1437 | Florida, Ft. Lauderdale Job News (30 Word Base) | \$124.00 | 40000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1438 | Florida, Tampa Job News (30 Word Base) | \$124.00 | 40000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1440 | Oklahoma, Tulsa Job News (30 Word Base) | \$124.00 | 30000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1441 | Florida, Miami Job News (30 Word Base) | \$124.00 | 30000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1442 | Tennessee, Memphis Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1443 | Tennessee, Nashville Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1444 | Florida, Jacksonville Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1445 | Missouri, Kansas City Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1446 | Ohio, Dayton Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 95 Word Base Ad/\$330 |
| 1447 | Texas, San Antonio Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1448 | Texas, Austin Job News (30 Word Base) | \$124.00 | 20000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1449 | Kentucky, Lexington Job News (30 Word Base) | \$124.00 | 15000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |
| 1450 | Tennessee, Knoxville Job News (30 Word Base) | \$124.00 | 15000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$329 |
| 1451 | Missouri, St. Louis Job News (30 Word Base) | \$124.00 | 40000 | All Advertising Proç 70 Word Base Ad/\$289 80 Word Base Ad/\$330 |

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| 1455 | Newspaper Advertising Targeting High End Affluent Bal | \$739.00 | 4510353 | All Advertising Programs,Free Publications,Top Produc |
| 1456 | Newspaper Advertising Targeting Young, Affluent Achie | \$739.00 | 5344558 | All Advertising Programs,Free Publications,Top Produc |
| 1457 | Newspaper Advertising Targeting Budget Minded Famil | \$739.00 | 4932627 | All Advertising Programs,Free Publications,Top Produc |
| 1458 | Newspaper Advertising Targeting Affluent Markets (25 ` | \$899.00 | 5604853 | All Advertising Programs,Free Publications,Top Produc |
| 1459 | Canada - Full Week Ad Specials (25 Word Base) | \$2,385.00 | 5478324 | All Advertising Proç 55 Word Base Ad/\$4985 60 Word Base Ad/\$5200 65 Word Base Ad/\$5415 70 Word Base Ad/\$5630 75 Word Base Ad/\$5845 |
| 1460 | Canada - Western Region Classified Advertising Netwo | \$395.00 | 1454893 | All Advertising Proç 55 Word Base Ad/\$825 60 Word Base Ad/\$860 65 Word Base Ad/\$895 70 Word Base Ad/\$930 75 Word Base Ad/\$965 |
| 1461 | Canada - Eastern Region Classified Advertising Networ | \$450.00 | 1284269 | All Advertising Proç 55 Word Base Ad/\$945 60 Word Base Ad/\$990 65 Word Base Ad/\$1035 70 Word Base Ad/\$1080 75 Word Base Ad/\$1125 |
| 1462 | Ohio Daily Network (20 Word Base) | \$390.00 | 790000 | All Advertising Proç 45 Word Base Ad/\$825 50 Word Base Ad/\$870 |
| 1466 | Midwest Auto & RV Publications - 1/24 Page Display Ar | \$189.00 | 578800 | All Advertising Programs,Free Publications,Top Produc |
| 1467 | Midwest Auto & RV Publications - 1/12 Page Display Ar | \$309.00 | 578800 | All Advertising Programs,Free Publications,Top Produc |
| 1468 | Employment Ad & Business Opportunity Top Producer! | \$414.00 | 262000 | All Advertising Proç 60 Word Base Ad/\$880 |
| 1471 | Ohio, Cincinnati/ Northern Kentucky Community Paper | \$149.00 | 257135 | All Advertising Proç 50 Word Base Ad/\$425 |
| 1472 | Arkansas - Northwest Region Newspaper Classified Ne | \$105.00 | 264412 | All Advertising Proç 55 Word Base Ad/\$260 60 Word Base Ad/\$310 |
| 1473 | Arkansas - Northeast Region Newspaper Classified Ne | \$105.00 | 184892 | All Advertising Programs,Free Publications,Top Produc |
| 1474 | Arkansas - Central Region Newspaper Classified Netwr | \$105.00 | 192965 | All Advertising Programs,Free Publications,Top Produc |
| 1475 | Arkansas - Southern Region Newspaper Classified Net | \$105.00 | 220743 | All Advertising Programs,Free Publications,Top Produc |
| 1481 | Missouri Statewide Daily Newspapers - Ads run 5X! (18 | \$900.00 | 0 | All Advertising Programs,Free Publications,Top Produc |
| 1482 | New Mexico Statewide Classified Advertising Network (| \$170.00 | 213795 | All Advertising Proç 55 Word Base Ad/\$370 60 Word Base Ad/\$400 65 Word Base Ad/\$430 70 Word Base Ad/\$460 75 Word Base Ad/\$490 |

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| 1483 | Illinois Community Newspapers (25 Word Base) | \$275.00 | 782668 | All Advertising Proç | 55 Word Base Ad/\$587 |
| 1482 | New Mexico Statewide Classified Advertising Network (| \$170.00 | 213795 | All Advertising Proç | 60 Word Base Ad/\$624 65 Word Base Ad/\$661 70 Word Base Ad/\$698 75 Word Base Ad/\$735 |
| 1493 | Texas Statewide Classified Advertising Network- North | \$230.00 | 286605 | All Advertising Proç | 55 Word Base Ad/\$490 60 Word Base Ad/\$520 65 Word Base Ad/\$550 70 Word Base Ad/\$580 75 Word Base Ad/\$610 |
| 1494 | Texas Statewide Classified Advertising Network- South | \$230.00 | 424763 | All Advertising Proç | 55 Word Base Ad/\$490 60 Word Base Ad/\$520 65 Word Base Ad/\$550 70 Word Base Ad/\$580 75 Word Base Ad/\$610 |
| 1495 | Texas Statewide Classified Advertising Network- West | \$230.00 | 249575 | All Advertising Proç | 55 Word Base Ad/\$490 75 Word Base Ad/\$610 60 Word Base Ad/\$520 65 Word Base Ad/\$550 70 Word Base Ad/\$580 |
| 1496 | Pacific Northwest Daily Newspaper Advertising (25 Wo | \$535.00 | 2400000 | All Advertising Proç | 55 Word Base Ad/\$1345 60 Word Base Ad/\$1620 65 Word Base Ad/\$1895 70 Word Base Ad/\$2170 75 Word Base Ad/\$2445 |
| 1497 | World Wide Newspaper Network UK/Ireland (25 Word E | \$240.00 | 1211500 | All Advertising Programs,Free Publications,Top Produc | |
| 1498 | World Wide Newspaper Network Non-European Countr | \$225.00 | 1103450 | All Advertising Programs,Free Publications,Top Produc | |
| 1499 | Wisconsin, Southwest Wisconsin Community Newspap | \$198.00 | 605000 | All Advertising Proç | 55 Word Base Ad/\$436 60 Word Base Ad/\$476 |
| 1500 | Kentucky Community Newspapers & Free Paper Adver | \$197.00 | 425000 | All Advertising Proç | 55 Word Base Ad/\$449 60 Word Base Ad/\$504 65 Word Base Ad/\$559 70 Word Base Ad/\$614 75 Word Base Ad/\$669 |
| 1501 | Texas Free Publication Advertising (25 Word Base) | \$285.00 | 745000 | All Advertising Proç | 55 Word Base Ad/\$625 60 Word Base Ad/\$680 65 Word Base Ad/\$735 70 Word Base Ad/\$790 |

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| 1517 | Wisconsin, Northwest Region Display Advertising Netw | \$420.00 | 322800 | All Advertising Programs,Free Publications,Top Produc |
| 1518 | Wisconsin, Southwest Region Display Advertising Netw | \$420.00 | 122200 | All Advertising Programs,Free Publications,Top Produc |
| 1519 | Wisconsin, Southeast Region Display Advertising Netw | \$420.00 | 219300 | All Advertising Programs,Free Publications,Top Produc |
| 1520 | Utah Statewide Classified Advertising Network (25 Wor | \$171.00 | 340000 | All Advertising Programs,Free Publications,Top Produc |
| 1521 | New York Statewide-All Region 2x2 Display Advertising | \$1,500.00 | 1900000 | All Advertising Programs,Free Publications,Top Produc |
| 1522 | New York Newspapers, New York City Region 2x2 Dis | \$750.00 | 907601 | All Advertising Programs,Free Publications,Top Produc |
| 1523 | New York Newspapers, Long Island Region 2x2 Displa | \$375.00 | 339854 | All Advertising Programs,Free Publications,Top Produc |
| 1524 | New York Newspapers, Upstate Region 2x2 Display Ad | \$375.00 | 178884 | All Advertising Programs,Free Publications,Top Produc |
| 1525 | New York Newspapers, Hudson Valley Region 2x2 Dis | \$375.00 | 145206 | All Advertising Programs,Free Publications,Top Produc |
| 1526 | New York Newspapers, Western Region 2x2 Display Ar | \$375.00 | 229153 | All Advertising Programs,Free Publications,Top Produc |
| 1527 | New York Newspapers, Central Region 2x2 Display Ad | \$375.00 | 140000 | All Advertising Programs,Free Publications,Top Produc |
| 1528 | National Ag/ Farming Newspapers (20 Word Base) | \$335.00 | 318930 | All Advertising Proç 60 Word Base Ad/\$1005 90 Word Base Ad/\$1340 120 Word Base Ad/\$1675 |
| 1529 | California Statewide Display Advertising 2x2 - Cal-SDA | \$1,590.00 | 1766000 | All Advertising Proç 120 Word Base Ad/\$5670 |
| 1530 | California Statewide Display Advertising 2x2 - Northern | \$1,225.00 | 802000 | All Advertising Proç 120 Word Base Ad/\$3675 |
| 1531 | California Statewide Display Advertising 2x2 - Southern | \$1,225.00 | 964000 | All Advertising Proç 120 Word Base Ad/\$3675 |
| 1532 | Kansas Rural Lifestyle Magazine - Small Display Ad (2 | \$145.00 | 190000 | All Advertising Proç 55 Word Base Ad/\$435 |
| 1533 | Pennsylvania Rural Lifestyle Magazine - Small Display | \$89.00 | 166400 | All Advertising Proç 60 Word Base Ad/\$267 20 Word Base Ad/\$89 |
| 1534 | Nebraska Rural Lifestyle Magazine - Small Display Ad (| \$69.00 | 68000 | All Advertising Proç 60 Word Base Ad/\$207 |

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| 1535 | Nebraska Rural Lifestyle Magazine - Medium Display A \$143.00 | 68000 | All Advertising Proç 95 Word Base Ad/\$342 |
| 1534 | Nebraska Rural Lifestyle Magazine - Small Display Ad (\$69.00 | 68000 | All Advertising Proç 110 Word Base Ad/\$400 |
| 1537 | New Mexico Rural Lifestyle Magazine - Small Display A \$110.00 | 128311 | All Advertising Proç 55 Word Base Ad/\$330 |
| 1538 | New Mexico Rural Lifestyle Magazine - Medium Display \$217.00 | 127000 | All Advertising Proç 95 Word Base Ad/\$521 110 Word Base Ad/\$607 |
| 1539 | Florida Rural Lifestyle Magazine - Small Display Ad (20 \$220.00 | 229000 | All Advertising Proç 50 Word Base Ad/\$660 |
| 1540 | Florida Rural Lifestyle Magazine - Medium Display Ad (\$470.00 | 229000 | All Advertising Proç 95 Word Base Ad/\$1127 110 Word Base Ad/\$1315 |
| 1541 | Iowa Rural Lifestyle Magazine - Small Display Ad (20 W \$81.00 | 78700 | All Advertising Proç 55 Word Base Ad/\$243 |
| 1542 | Iowa Rural Lifestyle Magazine - Medium Display Ad (40 \$156.00 | 78700 | All Advertising Proç 95 Word Base Ad/\$374 110 Word Base Ad/\$436 |
| 1546 | Oklahoma Rural Lifestyle Magazine - Small Display Ad \$115.00 | 317469 | All Advertising Proç 60 Word Base Ad/\$345 |
| 1547 | Southwest Free Publication Advertising Network - Califr \$220.00 | 1473662 | All Advertising Proç 55 Word Base Ad/\$465 60 Word Base Ad/\$490 65 Word Base Ad/\$515 70 Word Base Ad/\$540 75 Word Base Ad/\$565 |
| 1548 | Texas Statewide Display Advertising 2x2 (40 Word Bas \$1,100.00 | 767000 | All Advertising Programs,Free Publications,Top Produc |
| 1549 | Texas Statewide North Region Display Advertising 2x2 \$450.00 | 197000 | All Advertising Programs,Free Publications,Top Produc |
| 1550 | Texas Statewide South Region Display Advertising 2x2 \$450.00 | 350440 | All Advertising Programs,Free Publications,Top Produc |
| 1551 | Texas Statewide West Region Display Advertising 2x2 \$450.00 | 218200 | All Advertising Programs,Free Publications,Top Produc |
| 1553 | Suburban Classified Advertising Buy - Maryland Only (z \$185.00 | 953576 | All Advertising Proç 55 Word Base Ad/\$407 |
| 1554 | Suburban Classified Advertising Buy - Arizona & Califor \$145.00 | 484401 | All Advertising Proç 55 Word Base Ad/\$319 |
| 1555 | Suburban Classified Advertising Buy - Colorado & Nevz \$125.00 | 412123 | All Advertising Proç 55 Word Base Ad/\$275 |
| 1556 | Suburban Classified Advertising Buy - Iowa, Minnesota \$129.00 | 644499 | All Advertising Proç 55 Word Base Ad/\$283.8 |
| 1557 | Suburban Classified Advertising Buy - Illinois Only (25 \ \$218.00 | 1143424 | All Advertising Proç 55 Word Base Ad/\$479.6 |

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| 1558 | Suburban Classified Advertising Buy - Michigan Only (2 | \$232.00 | 1211722 | All Advertising Proç | 55 Word Base Ad/\$510.4 |
| 1557 | Suburban Classified Advertising Buy - Illinois Only (25 \ | \$218.00 | 1143424 | All Advertising Programs,Free Publications,Top Producer P | |
| 1559 | Suburban Classified Advertising Buy - Missouri Only (2! | \$135.00 | 695288 | All Advertising Proç | 55 Word Base Ad/\$297 |
| 1560 | Suburban Classified Advertising Buy - Ohio Only (25 W | \$229.00 | 1189705 | All Advertising Proç | 55 Word Base Ad/\$503.8 |
| 1561 | Suburban Classified Advertising Buy - Texas Only (25 \ | \$170.00 | 872864 | All Advertising Proç | 55 Word Base Ad/\$374 |
| 1562 | Suburban Classified Advertising Buy - Connecticut Only | \$125.00 | 627595 | All Advertising Proç | 55 Word Base Ad/\$275 |
| 1563 | Suburban Classified Advertising Buy - Massachusetts C | \$150.00 | 783860 | All Advertising Proç | 55 Word Base Ad/\$330 |
| 1564 | Suburban Classified Advertising Buy - New Jersey Only | \$160.00 | 841624 | All Advertising Proç | 55 Word Base Ad/\$352 |
| 1565 | Suburban Classified Advertising Buy - New York Only (: | \$155.00 | 788803 | All Advertising Proç | 55 Word Base Ad/\$341 |
| 1566 | Suburban Classified Advertising Buy - Virginia and Pen | \$140.00 | 724563 | All Advertising Proç | 55 Word Base Ad/\$308 |
| 1567 | Florida Statewide Metro Daily Network Saturday & Sunr | \$1,081.00 | 2500000 | All Advertising Programs,Free Publications,Top Produc | |
| 1568 | Florida Statewide Metro Daily Network 3 Days (choose | \$889.00 | 2500000 | All Advertising Programs,Free Publications,Top Produc | |
| 1569 | Florida Statewide Metro Daily Network 2 Days (Mon-Fri | \$725.00 | 2500000 | All Advertising Programs,Free Publications,Top Produc | |
| 1570 | Florida Statewide Metro Daily Network 7 Days (25 Wor | \$1,889.00 | 2500000 | All Advertising Programs,Free Publications,Top Produc | |
| 1571 | Suburban Classified Advertising Buy - Maryland & Virgi | \$205.00 | 1062887 | All Advertising Proç | 55 Word Base Ad/\$451 |
| 1572 | Mexico Newspaper Advertising Program (25 Word Bast | \$235.00 | 319041 | All Advertising Proç | 85 Word Base Ad/\$940 65 Word Base Ad/\$705 |
| 1573 | Rocky Mountain Shopper Advertising Network (25 Wor | \$225.00 | 422457 | All Advertising Programs,Free Publications,Top Produc | |
| 1575 | Central Pennsylvania & Northern Maryland Free Comm | \$75.00 | 300000 | All Advertising Proç | 45 Word Base Ad/\$163 50 Word Base Ad/\$176 55 Word Base Ad/\$189 60 Word Base Ad/\$202 65 Word Base Ad/\$215 |
| 1576 | Tampa Bay Community Newspapers (15 Word Base) | \$75.00 | 83000 | All Advertising Proç | 35 Word Base Ad/\$157 40 Word Base Ad/\$164 45 Word Base Ad/\$171 50 Word Base Ad/\$178 55 Word Base Ad/\$185 |

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| 1577 | New York - Western New York Pennysaver Advertising | \$86.00 | 154000 | All Advertising Proç | 60 Word Base Ad/\$212 |
| 1576 | Tampa Bay Community Newspapers (15 Word Base) | \$75.00 | 83000 | All Advertising Proç | 55 Word Base Ad/\$202 50 Word Base Ad/\$192 45 Word Base Ad/\$182 65 Word Base Ad/\$222 |
| 1578 | Illinois Statewide Newspaper - 3 Line Classified Special | \$185.00 | 2000000 | All Advertising Proç | 34 Word Base Ad/\$570 |
| 1580 | Minnesota Community Newspaper Advertising Network | \$49.00 | 90909 | All Advertising Proç | 55 Word Base Ad/\$114 60 Word Base Ad/\$130 65 Word Base Ad/\$146 70 Word Base Ad/\$162 75 Word Base Ad/\$178 |
| 1581 | Ohio Community Newspaper Advertising Network (25 V | \$85.00 | 214996 | All Advertising Proç | 55 Word Base Ad/\$186 60 Word Base Ad/\$202 65 Word Base Ad/\$218 70 Word Base Ad/\$234 75 Word Base Ad/\$250 |
| 1582 | Massachusetts/ Connecticut Community Newspapers 2 | \$419.00 | 689987 | All Advertising Programs,Free Publications,Top Produc | |
| 1583 | Western Region Community Newspapers 2x2 Display / | \$104.00 | 83001 | All Advertising Programs,Free Publications,Top Produc | |
| 1586 | Minnesota Community Newspapers 2x2 Display Advert | \$99.00 | 90909 | All Advertising Programs,Free Publications,Top Produc | |
| 1587 | Ohio Community Newspapers 2x2 Display Advertising (| \$159.00 | 214996 | All Advertising Programs,Free Publications,Top Produc | |
| 1589 | Georgia Pennysavers (20 Word Base) | \$75.00 | 167500 | All Advertising Proç | 45 Word Base Ad/\$155 50 Word Base Ad/\$160 55 Word Base Ad/\$165 60 Word Base Ad/\$170 65 Word Base Ad/\$175 |
| 1591 | New England Mini-Shopper Publications (Maine/ Massç | \$40.00 | 75000 | All Advertising Proç | 45 Word Base Ad/\$95 75 Word Base Ad/\$115 |
| 1592 | 1 Million Circulation Special! (20 Word Base) | \$169.00 | 1000000 | All Advertising Proç | 65 Word Base Ad/\$438 60 Word Base Ad/\$418 55 Word Base Ad/\$398 50 Word Base Ad/\$378 45 Word Base Ad/\$358 |
| 1593 | New York - Albany/ Adirondack Area Pennysavers (15 \ | \$49.00 | 111000 | All Advertising Proç | 35 Word Base Ad/\$100 50 Word Base Ad/\$104 55 Word Base Ad/\$108 60 Word Base Ad/\$92 |
| 1594 | North Dakota Community & Shopper Publications (25 V | \$136.00 | 190000 | All Advertising Proç | 55 Word Base Ad/\$312 |

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| 1600 | Alabama, Mobile American Classifieds/ Thrifty Nickel (2 \$17.00 | 31550 | All Advertising Proç | 65 Word Base Ad/\$59 |
| 1599 | Alabama, Huntsville - Decatur American Classifieds/ Th \$17.00 | 33423 | All Advertising Proç | 60 Word Base Ad/\$54 55 Word Base Ad/\$49 50 Word Base Ad/\$44 45 Word Base Ad/\$39 |
| 1602 | California, Visalia American Classifieds/ Thrifty Nickel (: \$16.00 | 28350 | All Advertising Proç | 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1603 | Colorado Springs, Colorado American Classifieds/ Thrif \$17.00 | 38610 | All Advertising Proç | 45 Word Base Ad/\$39 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 65 Word Base Ad/\$59 |
| 1604 | Colorado, Fort Collins/ Greeley/ Denver Thrifty Nickel (¿ \$18.00 | 40000 | All Advertising Proç | 45 Word Base Ad/\$41 50 Word Base Ad/\$46 55 Word Base Ad/\$51 60 Word Base Ad/\$56 65 Word Base Ad/\$61 |
| 1605 | Colorado, Pueblo American Classifieds/ Thrifty Nickel (: \$16.00 | 20066 | All Advertising Proç | 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1606 | Florida, Fort Walton Beach American Classifieds/ Thrift \$16.00 | 23500 | All Advertising Proç | 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1607 | Florida, Merritt Island - Melbourne - Titusville American \$16.00 | 27225 | All Advertising Proç | 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1608 | Florida, Panama City American Classifieds/ Thrifty Nick \$16.00 | 29000 | All Advertising Proç | 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 |

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| 1622 | Iowa, Quad Cities (Davenport - Moline) American Class | \$17.86 | 53000 | All Advertising Proç | 45 Word Base Ad/\$40.72 |
| 1621 | Indiana, Indianapolis American Classifieds / Thrifty Nick | \$16.16 | 29000 | All Advertising Proç | 50 Word Base Ad/\$45.72 |
| | | | | | 55 Word Base Ad/\$50.72 |
| | | | | | 60 Word Base Ad/\$55.72 |
| | | | | | 65 Word Base Ad/\$60.72 |
| 1623 | Kentucky, Owensboro American Classifieds / Thrifty Nic | \$15.31 | 17955 | All Advertising Proç | 45 Word Base Ad/\$35.62 |
| | | | | | 50 Word Base Ad/\$40.62 |
| | | | | | 55 Word Base Ad/\$45.62 |
| | | | | | 60 Word Base Ad/\$50.62 |
| | | | | | 65 Word Base Ad/\$55.62 |
| 1624 | Louisiana, Alexandria American Classifieds / Thrifty Nic | \$17.01 | 33000 | All Advertising Proç | 45 Word Base Ad/\$39.02 |
| | | | | | 50 Word Base Ad/\$44.02 |
| | | | | | 55 Word Base Ad/\$49.02 |
| | | | | | 60 Word Base Ad/\$54.02 |
| | | | | | 65 Word Base Ad/\$59.02 |
| 1625 | Louisiana, Monroe American Classifieds / Thrifty Nickel | \$16.16 | 22606 | All Advertising Proç | 45 Word Base Ad/\$37.32 |
| | | | | | 50 Word Base Ad/\$42.32 |
| | | | | | 55 Word Base Ad/\$47.32 |
| | | | | | 60 Word Base Ad/\$52.32 |
| | | | | | 65 Word Base Ad/\$57.32 |
| 1626 | Louisiana, Shreveport American Classifieds / Thrifty Nic | \$17.86 | 46000 | All Advertising Proç | 55 Word Base Ad/\$50.72 |
| | | | | | 50 Word Base Ad/\$45.72 |
| | | | | | 45 Word Base Ad/\$40.72 |
| | | | | | 60 Word Base Ad/\$55.72 |
| | | | | | 65 Word Base Ad/\$60.72 |
| 1627 | Missouri, Kansas City East American Classifieds / Thrif | \$17.86 | 40497 | All Advertising Proç | 45 Word Base Ad/\$40.72 |
| | | | | | 50 Word Base Ad/\$45.72 |
| | | | | | 55 Word Base Ad/\$50.72 |
| | | | | | 60 Word Base Ad/\$55.72 |
| | | | | | 65 Word Base Ad/\$60.62 |
| 1628 | Missouri, Kansas City North / St. Joseph American Claç | \$17.01 | 30150 | All Advertising Proç | 45 Word Base Ad/\$39.02 |
| | | | | | 50 Word Base Ad/\$44.02 |
| | | | | | 55 Word Base Ad/\$49.02 |
| | | | | | 60 Word Base Ad/\$54.02 |
| | | | | | 65 Word Base Ad/\$59.02 |
| 1629 | Missouri, Kansas City West American Classifieds / Thri | \$17.01 | 32000 | All Advertising Proç | 45 Word Base Ad/\$49.02 |
| | | | | | 50 Word Base Ad/\$54.02 |
| | | | | | 55 Word Base Ad/\$59.02 |
| | | | | | 60 Word Base Ad/\$64.02 |

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| 1640 | Oklahoma, Tulsa American Classifieds/ Thrifty Nickel (2 \$17.00 | 35000 | All Advertising Proç | 45 Word Base Ad/\$39 |
| 1639 | Oklahoma, Lawton American Classifieds/ Thrifty Nickel \$15.00 | 15370 | All Advertising Proç | 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 65 Word Base Ad/\$59 |
| 1641 | Tennessee, Knoxville American Classifieds/ Thrifty Nickl \$17.00 | 40000 | All Advertising Proç | 45 Word Base Ad/\$39 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 65 Word Base Ad/\$59 |
| 1643 | Tennessee, Tri-Cities American Classifieds/ Thrifty Nickl \$16.00 | 20168 | All Advertising Proç | 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1644 | Texas, Abilene American Classifieds/ Thrifty Nickel (20 \$17.00 | 30959 | All Advertising Proç | 45 Word Base Ad/\$39 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 65 Word Base Ad/\$59 |
| 1645 | Texas, Amarillo American Classifieds/ Thrifty Nickel (20 \$17.00 | 31819 | All Advertising Proç | 45 Word Base Ad/\$39 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 65 Word Base Ad/\$59 |
| 1646 | Texas, Arlington American Classifieds/ Thrifty Nickel (20 \$15.00 | 15417 | All Advertising Proç | 45 Word Base Ad/\$35 50 Word Base Ad/\$40 55 Word Base Ad/\$45 60 Word Base Ad/\$50 65 Word Base Ad/\$55 |
| 1647 | Texas, Beaumont/ Houston American Classifieds/ Thrift \$18.00 | 53200 | All Advertising Proç | 45 Word Base Ad/\$41 50 Word Base Ad/\$46 55 Word Base Ad/\$51 60 Word Base Ad/\$56 65 Word Base Ad/\$61 |
| 1648 | Texas, Bryan-College Station American Classifieds/ Th \$17.00 | 35600 | All Advertising Proç | 45 Word Base Ad/\$39 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 |

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| 1659 | Texas, San Antonio American Classifieds/ Thrifty Nicke \$16.00 | 27200 | All Advertising Proç 45 Word Base Ad/\$37 |
| 1658 | Texas, San Angelo American Classifieds/ Thrifty Nickel \$16.00 | 25195 | All Advertising Proç 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1660 | Texas, Temple-Killeen American Classifieds/ Thrifty Nic \$16.00 | 29945 | All Advertising Proç 45 Word Base Ad/\$37 50 Word Base Ad/\$42 55 Word Base Ad/\$47 60 Word Base Ad/\$52 65 Word Base Ad/\$57 |
| 1661 | Texas, Texarkana American Classifieds/ Thrifty Nickel (\$17.00 | 38000 | All Advertising Proç 45 Word Base Ad/\$39 50 Word Base Ad/\$44 55 Word Base Ad/\$49 60 Word Base Ad/\$54 65 Word Base Ad/\$59 |
| 1662 | California Pennysaver - Northern California Only (15 W \$473.00 | 2272000 | All Advertising Proç 35 Word Base Ad/\$1049 40 Word Base Ad/\$1152 |
| 1663 | California, San Jose (South Bay Area) Pennysavers (15 W \$98.00 | 506000 | All Advertising Proç 40 Word Base Ad/\$238 35 Word Base Ad/\$217 |
| 1664 | California, Riverside Area Pennysavers (15 Word Base \$49.00 | 69000 | All Advertising Proç 40 Word Base Ad/\$111 35 Word Base Ad/\$104 |
| 1665 | California, Inland Empire Area Pennysavers (15 Word E \$372.00 | 1218000 | All Advertising Proç 40 Word Base Ad/\$906 35 Word Base Ad/\$825 |
| 1666 | California, Central Orange County Pennysavers (15 Wc \$115.00 | 363000 | All Advertising Proç 40 Word Base Ad/\$280 35 Word Base Ad/\$254 |
| 1667 | California, Southern Orange County PennySaver (15 W \$72.00 | 234000 | All Advertising Proç 40 Word Base Ad/\$175 35 Word Base Ad/\$159 |
| 1668 | National Community Paper Sampler (25 Word Base) \$89.00 | 464826 | All Advertising Proç 65 Word Base Ad/\$238 55 Word Base Ad/\$198 70 Word Base Ad/\$258 75 Word Base Ad/\$278 60 Word Base Ad/\$218 |
| 1670 | California, Los Angeles Metro Classifieds (20 Word Base \$95.00 | 100000 | All Advertising Proç 45 Word Base Ad/\$215 50 Word Base Ad/\$240 60 Word Base Ad/\$290 |

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| 9024 | Soap Opera Weekly (15 Word Base) | \$260.00 | 239704 | All Advertising Proç 35 Word Base Ad/\$590 |
| 9022 | Parents Magazine (15 Word Base) | \$623.00 | 2200000 | All Advertising Proç 40 Word Base Ad/\$660 |
| 9025 | Women's Romance Publications (Monthly) (20 Word Base) \$133.00 | \$133.00 | 500000 | All Advertising Proç 60 Word Base Ad/\$399 80 Word Base Ad/\$532 |
| 9038 | Working Mother Magazine (10 Word Base) | \$228.00 | 825000 | All Advertising Proç 30 Word Base Ad/\$684 35 Word Base Ad/\$798 25 Word Base Ad/\$570 |
| 9039 | Small Business Opportunities Magazine (25 Word Base) \$683.00 | \$683.00 | 250000 | All Advertising Programs,Free Publications,Top Product |
| 9040 | Home Business Magazine (Bi-Monthly) (15 Word Base) \$80.00 | \$80.00 | 75000 | All Advertising Proç 55 Word Base Ad/\$233 50 Word Base Ad/\$216 45 Word Base Ad/\$199 40 Word Base Ad/\$186 35 Word Base Ad/\$178 |